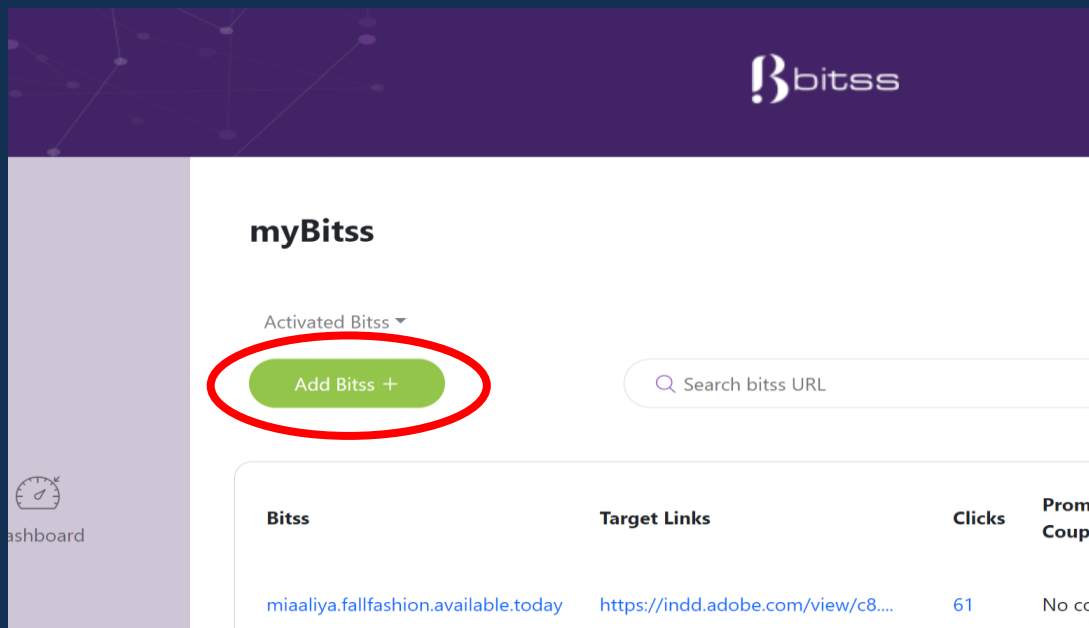
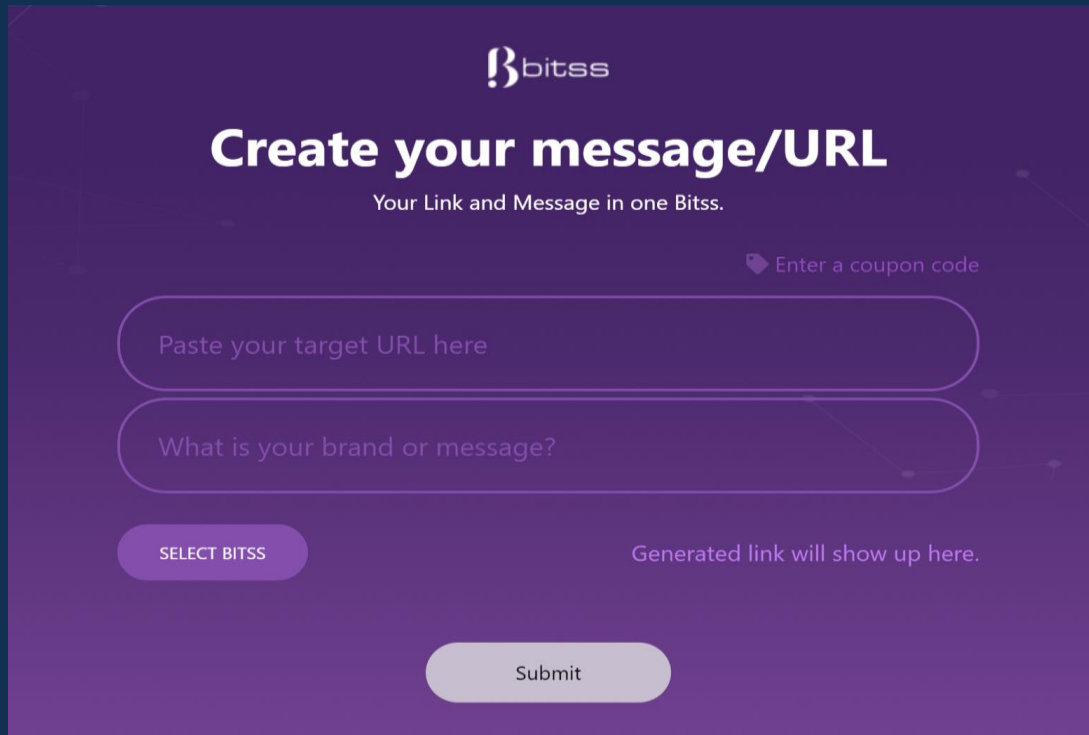


# How To Create a Bitss URL



Bitss are customized sub-domains created and owned by the company. They are not randomly generated URLs. Like domains, they are unique, and only one user can hold them.

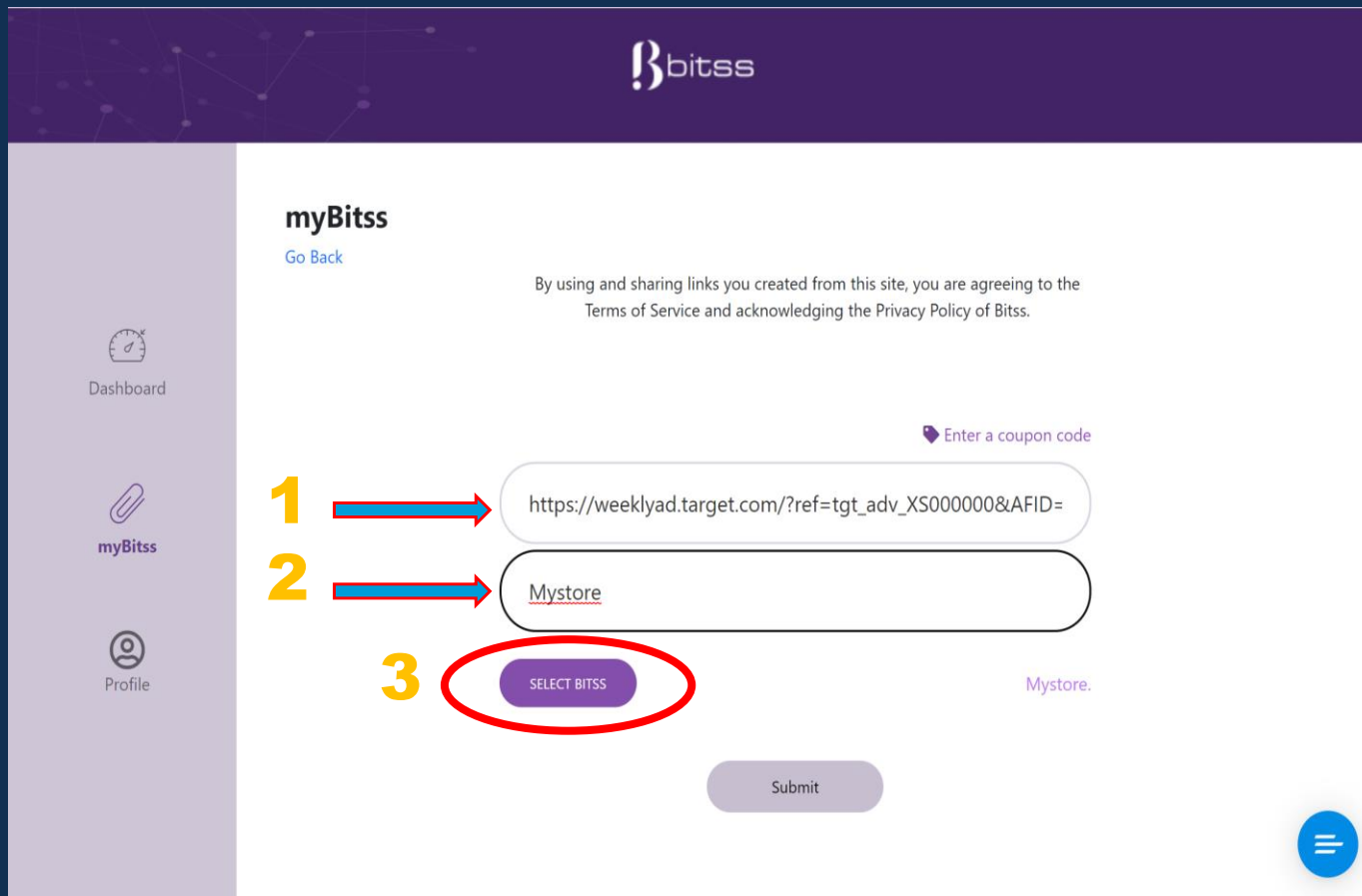
The bitss can be your message, your brand, or your advertising message with your brand in URL form. You can use them to promote your business, an event, or yourself. The possibilities are limitless.

You can choose from various categories related to the message you want to create. For example, you want to tell the world you are available today. You can search for “available today,” which will give you several options.

Once created, you can share that link on social media or whatever form of communication you want. You even have a QR code that goes with your Bitss.

You can create a bitss in two places, our home page, and if you are a registered user, you can create it under “myBitss.”

The process is the same whether you create a bitss on our homepage or under the “myBitss” section.



Creating bitss is easy. All you need is your target URL and your brand or message.

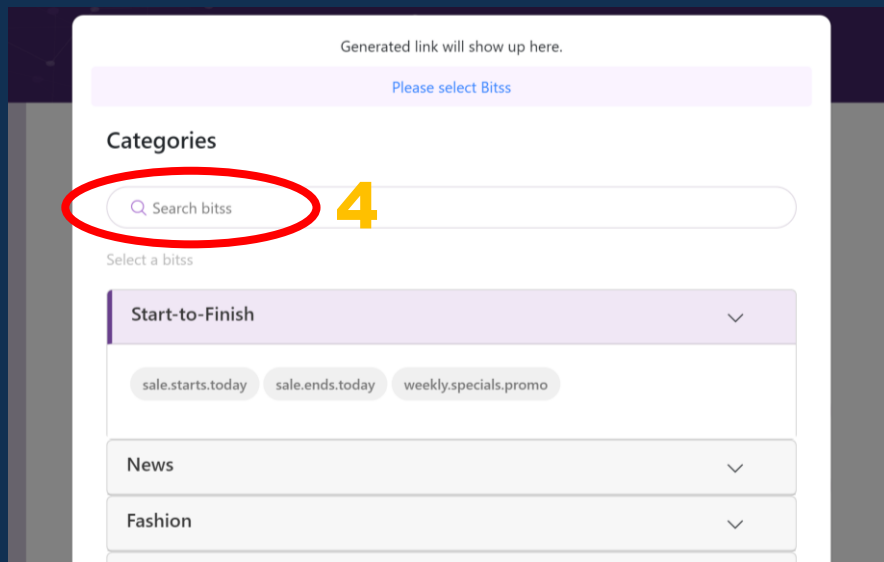
A target URL can be the following:

- ✓ a website domain,
- ✓ a social media links (Facebook, LinkedIn etc.)
- ✓ a YouTube video
- ✓ a shareable document (pdf, word, etc.)
- ✓ an image from a website
- ✓ any URL link that is compatible with us

**Step 1.** Copy your source URL and then paste it in the Target URL

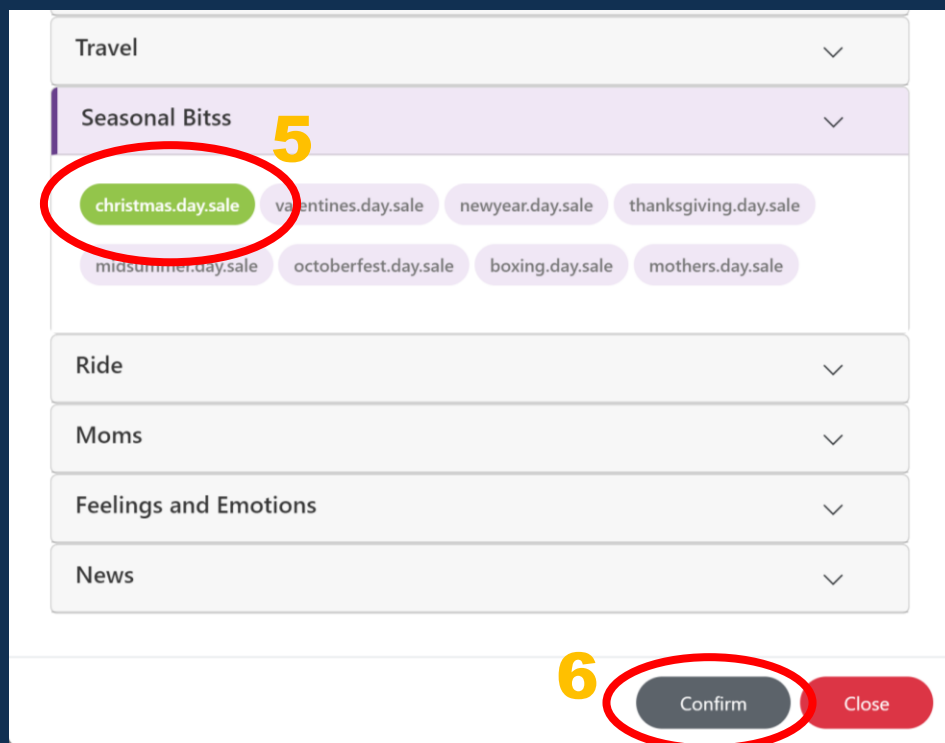
**Step 2.** Enter your brand or your message. Your brand or message must be alphanumeric. You cannot have spaces or any special characters in your brand.

**Step 3.** Click “Select BITSS”



Categories are sections where you can easily find the bitss you want to choose.

**Step 4.** Using our search feature, you can find the categories you want to use from our Bitss inventory. For example, if you're going to create a bitss about fashion, type the word "fashion," and it will give you several suggestions.



**Step 5.** If you already know what you want, for example, if you want to find bitss used during seasonal times of the year, you can go to "Seasonal Bitss."

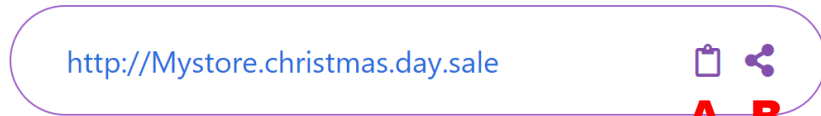
**Step 6.** Once satisfied with your selection, click the "Confirm" button below.

The screenshot shows the myBitss website interface. At the top, the Bitss logo is displayed. Below it, the text reads: "By using and sharing links you created from this site, you are agreeing to the Terms of Service and acknowledging the Privacy Policy of Bitss." The main content area contains a coupon code entry form. The form has a label "Enter a coupon code" and a text input field containing the URL "https://weeklyad.target.com/?ref=tgt\_adv\_XS000000&AFID=". Below the URL field is a dropdown menu with "Mystore" selected. To the right of the dropdown, the text "Mystore.christmas.day.sale" is displayed with a yellow arrow pointing to it, labeled with the number "7". Below the dropdown is a purple button labeled "SELECT BITSS". At the bottom of the form is a grey button labeled "Submit", which is circled in red and labeled with the number "8". On the left side of the page, there is a sidebar with three icons: a dashboard icon, a paperclip icon labeled "myBitss", and a profile icon labeled "Profile".

**Step 7.** After selecting your category, you can verify your bits to see if you are satisfied with the result. If you wish to change the category, click “Select Bits” to open the category selection pop-up screen.

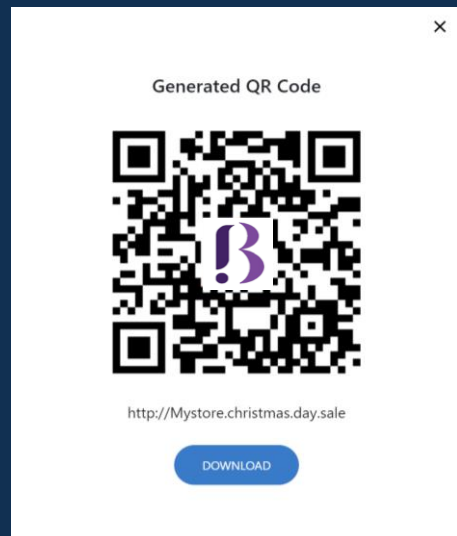
**Step 8.** Click “Submit” to accept your entry.

By using and sharing links you created from this site, you are agreeing to the Terms of Service and acknowledging the Privacy Policy of Bitss.



\*Your free branded bitss will expire in September 10, 2022.  
If you want to upgrade your tier to use more Bitss, go to our Pricing page for more options.

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**A** – This icon allows you to copy the bitss that you made and can be shared via email, messenger, etc.

**B** – This icon allows you to share your bitss on Twitter, Facebook, Whats-up and Linked-In.

**Step 9.** You can generate this QR code by clicking “Generate QR Code.”

*The Bitss company logo is the default image at the center of the QR code. You must be subscribed to Tier 2 or higher to change this logo.*

*The image used in your QR code is your profile image. You can change your profile image by going to the Profile page.*

*To get a high-resolution copy of your QR code, you can “Download” a copy to your computer for printing and paste it into your ads.*

The screenshot shows the myBitss dashboard interface. At the top, there is a header with the 'myBitss' logo and a 'Status Filter: Active Bitss' dropdown. Below the filter is a green 'Add Bitss +' button and a search bar labeled 'Search Bitss URL'. The main content is a table with columns: Bitss, Target Links, Clicks, Promo Coupon, Date Created, and Expiration. The first row, 'mystore.christmas.day.sale', is circled in red. The table also lists 'miaaliya.fallfashion.available.today' and 'great.coaching.starts.today'.

Bitss	Target Links	Clicks	Promo Coupon	Date Created	Expiration
<a href="#">mystore.christmas.day.sale</a>	<a href="https://weeklyad.target.com/?r...">https://weeklyad.target.com/?r...</a>	0	No coupon	August 27, 2022	September 9, 2022
<a href="#">miaaliya.fallfashion.available.today</a>	<a href="https://indd.adobe.com/view/c8...">https://indd.adobe.com/view/c8...</a>	56	No coupon	August 18, 2022	September 9, 2022
<a href="#">great.coaching.starts.today</a>	<a href="https://1drv.ms/b/s!Am1qnmhfW...">https://1drv.ms/b/s!Am1qnmhfW...</a>	11	No coupon	August 10, 2022	September 9, 2022

Once you have created your bitss, you can manage your bitss and track its performance in your myBitss section. To use the myBitss portal, you can refer to “How To Use myBitss.”